

# KASHYAP VYAS

Co-Founder at Outsure Global Pvt. Ltd.



*"Outsource with assurance"*

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## MY GAINS PROFILE

### G · GOALS

#### Where I'm Headed

My goal is to reach operational break-even for Outsure Global by the end of 2026, setting the stage for my 2027 milestone: securing 10 "Anchor Clients" to reach \$1M in ARR. By maintaining a consistent pipeline of 2-3 new clients monthly, I will reinvest in specialized training for my offshore teams to ensure premium service delivery.

- Break Even by 2026
- \$1M ARR by 2027
- 10 Anchor Clients
- Six Figure Growth

### A · ACCOMPLISHMENTS

#### What I've Achieved

With 15 years in digital marketing, I have partnered with brands like Samsung, Alibaba, and Cisco while generating \$60,000 in annual revenue across my automated ventures. For Outsure Global, I single-handedly implemented our ERP system, defined all SOPs, and developed training for our marketing, sales, and operations teams.

- Multi Venture Founder
- Automation Architect
- Global Brand Expert

### I · INTERESTS

#### Beyond the Office

Beyond building global systems, I am deeply passionate about travel and exploring different cultures. I have a profound appreciation for music, specifically the soulful depth of Sufi compositions and the expansive, creative energy of psychedelic music. These interests keep me grounded and provide a unique creative lens through which I view both life and business.

- Harmonium Player
- Cultural Explorer
- Critical Thinker
- Foodie

### N · NETWORKS

#### My Connections

Beyond my core professional network through the Ahmedabad Digital Marketing Meetup (ADMM), my education across various regions has given me a personal and professional presence in almost every state in India. This nationwide reach allows me to tap into diverse talent pools and local insights that go far beyond a single city.

- ADMM Network
- Global Talent Access
- Pan India Connections

### S · SKILLS

#### What I Bring to the Table

With 15 years in Digital Marketing and Branding, I specialize in setting up and scaling businesses from the ground up. I am highly skilled in Workflow Automation and SOP Design, transforming manual processes into streamlined operations that allow founders to focus on high-level growth rather than daily micro-management.

- Brand Strategy
- Business Scaling
- Workflow Automation
- Operational Efficiency